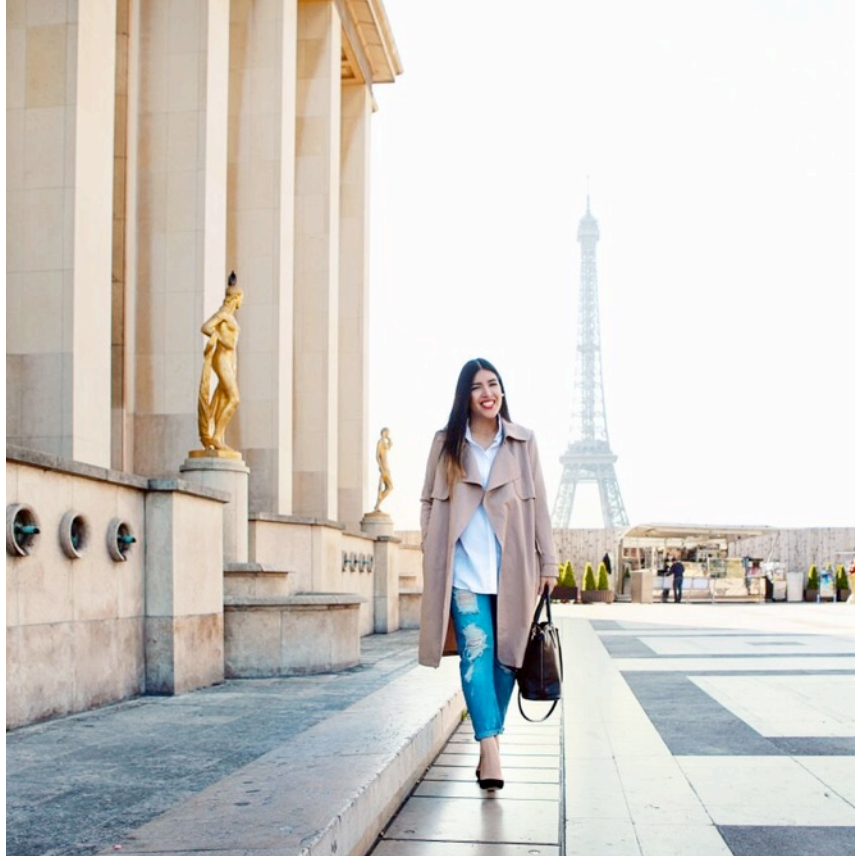




DAY 2 - YOUR OFFER

Irresistible Offers That Sell

HELLO, DARLING!



Welcome to day 2 of the Hot, Irresistible Offers That Sell 3-Day Challenge! Today we'll be coming everything you can do to create a hot, irresistible money making offer!

Before we start, make sure to check out the pre-call questions in this workbook and fill in your answers *before* the call. (After all, a successful woman comes prepared, right?!)

In order to get the most from the training, be prepared to give it your full attention. I have some incredible content that you're not going to want to miss .

And finally, thank yourself for signing up for this training. By signing up for this challenge, you've taken a huge step in the right direction towards the success and financial freedom we both know you're meant for.

Can't wait to speak to you!

Lots of love,

Beth xo

P.S. Want to know more about my signature group program Start-Up Society? I'm going to be telling you all about it on the call! You can also [click here](#) to learn more.

MAKE IT IRRESISTIBLE



*FANS WILL COME IF YOU HAVE A
GOOD PRODUCT.*

- Steve Alford

PRE-WORKSHOP

On a scale from 1-10, how clear are you on your products/services/programs?

If your answer above was under a “10”, why do you think that is? What would improve your confusion? What would better understanding of creating a money making product?

What products/services/programs are you currently offering?


PRE-WORKSHOP

Why do you think having a money making offer is crucial to your business?

If you could change anything about your current products/services/programs, what would it be?

What results do your products/services/programs provide?

STEP #1: _____



ACTION STEP: _____



STEP #2: _____



ACTION STEP: _____



STEP #3: _____



ACTION STEP: _____



STEP #4: _____

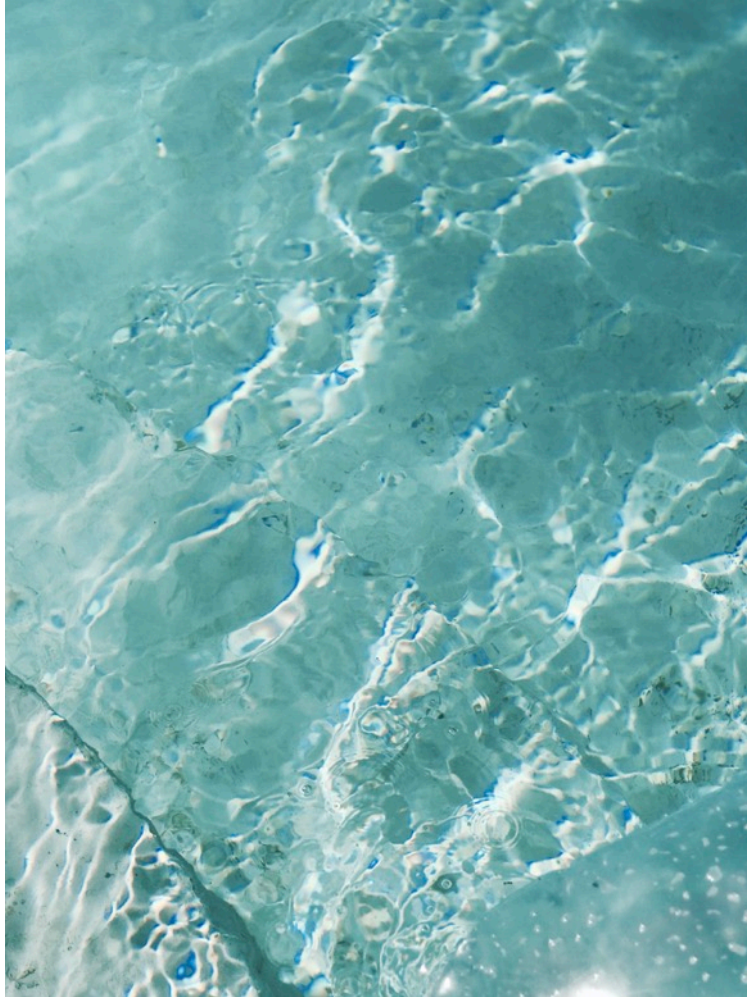


ACTION STEP: _____



FINAL REFLECTIONS

A large, empty rectangular box with a thin gold border, intended for the student to write their final reflections. The box occupies most of the page's vertical space.



*THE SECRET OF
GETTING AHEAD
IS GETTING
STARTED.*

- Mark Twain