



DAY 1 - IDEAL CLIENTS

*Irresistible Offers That Sell*

*HELLO, DARLING!*



Thank you so much for registering for the Hot, Irresistible Offers That Sell 3- Day Challenge! I'm so excited to share everything I've learned about get crystal clear on who you want to work with!

Before we start, make sure to check out the pre-call questions in this workbook and fill in your answers *before* the call. (After all, a successful woman comes prepared, right?!)

In order to get the most from the training, be prepared to give it your full attention. I have some incredible content that you're not going to want to miss .

And finally, thank yourself for signing up for this training. By signing up for this challenge, you've taken a huge step in the right direction towards the success and financial freedom we both know you're meant for.

Can't wait to speak to you!

Lots of love,

*Beth xo*

**P.S.** Want to know more about my signature group program Start-Up Society? I'm going to be telling you all about it on the call! You can also [click here](#) to learn more.

# *SHE NEEDS YOUR BIZ*



*YOU ARE THE SOLUTION YOUR  
IDEAL CLIENT HAS BEEN  
SEARCHING FOR.*

- Anonymous

# *PRE-WORKSHOP*

On a scale from 1-10, how clear are you on your ideal client?

If your answer above was under a “10”, why do you think that is? What would improve your confusion? What would better understanding your ideal client mean to you?

Who are you currently trying to attract to your business?


# *PRE-WORKSHOP*

Why do you think knowing your ideal client is crucial to your business?

If you could change anything in the life of your ideal client, what would it be?

Why should they work with you?

*STEP #1:* \_\_\_\_\_



*ACTION STEP:* \_\_\_\_\_



*STEP #2:* \_\_\_\_\_





*ACTION STEP:* \_\_\_\_\_



*STEP #3:* \_\_\_\_\_



*ACTION STEP:* \_\_\_\_\_



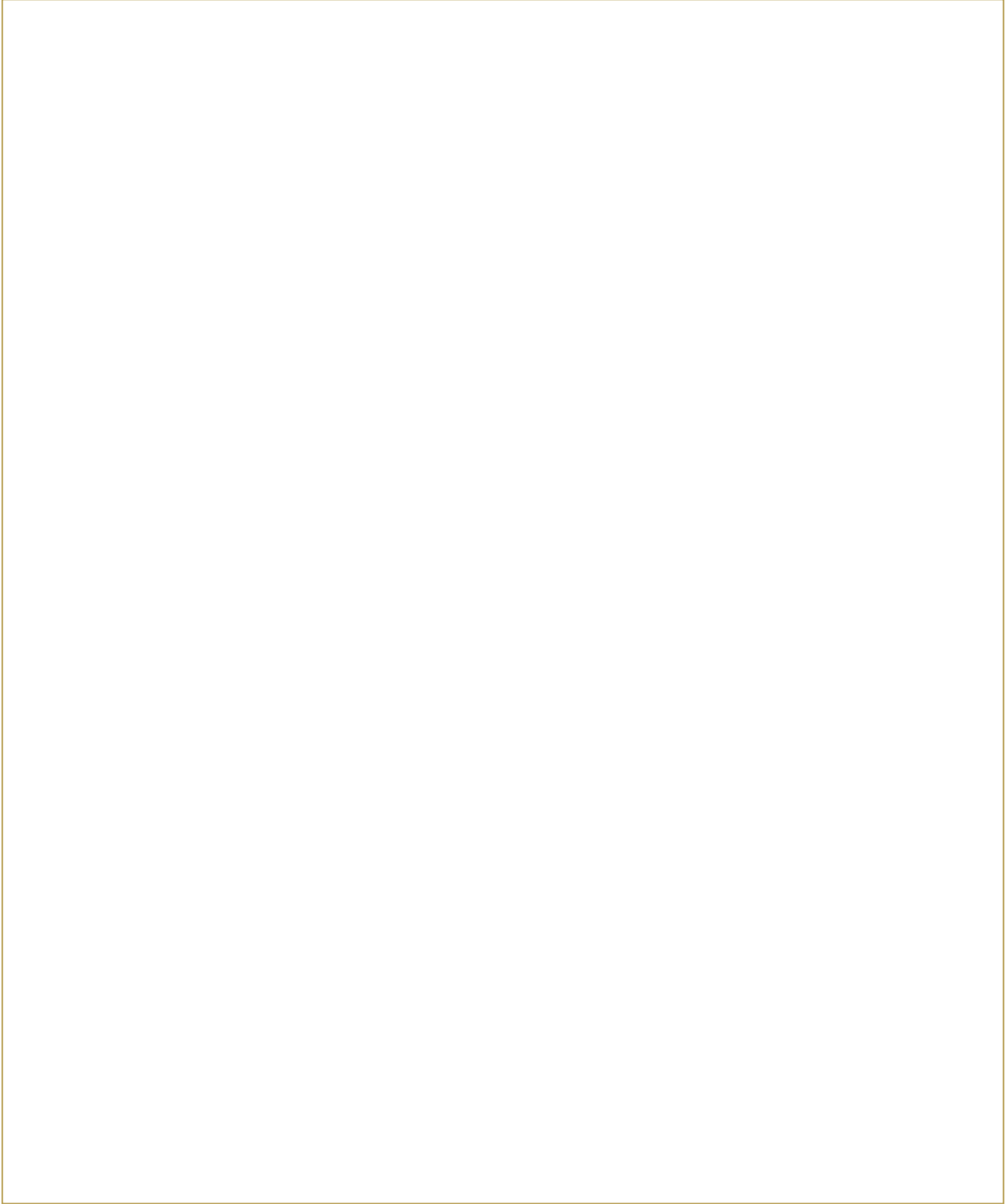
*STEP #4:* \_\_\_\_\_

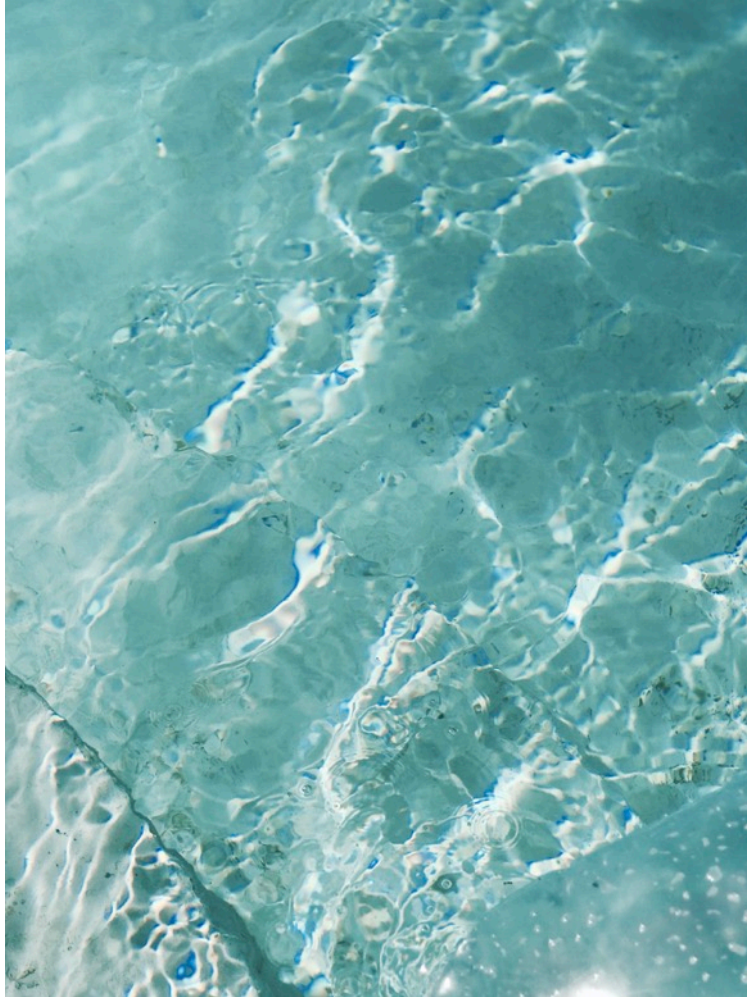


*ACTION STEP:* \_\_\_\_\_



## *FINAL REFLECTIONS*

A large, empty rectangular box with a thin gold border, intended for the student to write their final reflections. The box occupies most of the page below the title.



*THE SECRET OF  
GETTING AHEAD  
IS GETTING  
STARTED.*

- Mark Twain